



# FDI Annual World Dental Congress



Wednesday, August 24, to Saturday, August 27, 2005  
Montreal, Quebec

## The FDI Congress in Numbers

Attendance figures were high at this year's FDI Annual World Dental Congress (AWDC) in Montreal, as the city, venue and scientific and social programs combined to attract oral health professionals from around the world.

When the final figures were tallied, more than 14,000 people registered for the AWDC. Over 4,700 dentists attended the FDI Congress. Many Canadian dentists made the journey to Montreal to welcome their international colleagues; 70% of registered dentists came from the host nation.



Traffic was brisk at the new CDA booth, located near the trade show entrance.



attend the Congress.

The exchange of ideas about clinical and professional matters was front and centre. The scientific program covered a wide range of topics and consisted of over 130 scientific sessions and lectures. There were also 110 poster presentations and 45 free communications contributing to the transfer of knowledge.

The 2005 FDI World Dental Exhibition was the largest trade show of dental materials, devices and equipment ever hosted in Canada. The numbers speak for themselves: 270 companies; 620 booths; 2,500 exhibitor personnel; 5,600 square metres of floor space. It all added up to a one-of-a-kind showcase of the latest dental products. ○



The top 10 countries with no. of delegates registered at the FDI Congress

Country	Registered delegates
1 Canada	8,963
2 United States	360
3 France	171
4 Germany	105
5 United Kingdom	101
6 Iran	92
7 Denmark	86
8 Japan	80
9 Slovenia	80
10 Sweden	79

The event had a strong international presence as well. More than 2,500 representatives from 130 countries visited the Palais des Congrès over the days of the FDI Congress. Dental professionals came from a range of nations, spanning all the way from And-

orra to Zimbabwe and points in between.

Members of the broader oral health profession are always welcome at the FDI Congress. Such diversity of attendees was in evidence again this year, as more than 1,100 dental hygienists, 950 dental assistants and 584 office staff came to Montreal. Younger members of the dental profession were also well represented, with more than 1,800 students registered to

## FDI World Dental Parliament

The World Dental Parliament brings together the official representatives and delegates from FDI's over 150 national and international organizations. These leaders participate in formal meetings, structured to foster debate, discussions and decision-making on the issues that influence the global dental profession.

### General Assembly

One of the most significant events at the



Members of the Canadian delegation attending the World Dental Parliament (l. to r.) Dr. Jack Cottrell, CDA president, and Mr. George Weber, CDA executive director.

FDI General Assembly for Canadian dentists was the election of Dr. Burton Conrod of Sydney, Nova Scotia, to the position of FDI president-elect. He won the election with the support of 73% of the General Assembly electorate. Dr. Conrod is the first Canadian dentist elected to this position. He will begin his 2-year term as FDI president in 2007.

Among other business, the General Assembly approved regular membership for the Lithuanian Dental Chamber, a country where almost 75% of the 2,700 practising dentists are members of the national association.

#### FDI Policy Statements

Each year, the General Assembly debates and approves policy statements on oral health. In Montreal, 7 new statements were prepared by FDI committees and approved by the General Assembly:

- Sterilization and cross infection control in the dental practice
- Occupational health in dentistry
- Bleaching materials and tooth whiteners
- Post-exposure prophylaxis for HBV, HCV and HIV
- Dental unit water systems and microbial contamination
- Guidelines for dental volunteers
- Saliva as a diagnostic fluid



World Dental Parliament in session.

In addition, 2 existing policy statements were updated:

- Need and demand for oral health care
- Improving access to oral care

The FDI policy statements adopted at the Montreal World Dental Parliament are published in this edition of *JCDA* on p. 727–31. ○

#### Public Health Section of FDI

The Public Health Section of FDI brings together the chief dental officers from around the world as well as other individuals interested in dental public health. This year, chief dental officers representing 43 countries were present in Montreal, making it one of the most well-attended public health FDI sessions in recent history. The meeting of this group on August 26 brought together more than 150 participants.

Of note for Canadian dentistry was the nomination of Dr. Peter Cooney, Canada's chief dental officer, to the FDI Public Health Section Executive. Dr. Cooney joins his counterparts from the Netherlands, Israel and Malaysia on the executive. ○

#### World Military Dental Congress



This year's World Military Dental Congress took place from August 20 to 23. Traditionally, the FDI Section of Defence Forces Dental Services (SDFDS), which is the military component of the FDI, holds a Congress of uniformed dental professionals immediately before the AWDC, allowing the military delegates to participate in the main FDI event.

The SDFDS remains one of the key strategic partnerships of the Canadian Forces Dental Services (CFDS). The CFDS benefits from membership in SDFDS through the exchange of ideas and information concerning various clinical, operational and organizational topics.

Past protocol and tradition is such that the military dental service of the host country organizes the World Military Dental Congress. The theme of this year's Congress was "Evolution in Military Dentistry." Sixty foreign delegates from 21 countries, many of them the chiefs of their respective Dental Corps, and 30 CFDS dental officers attended.

This event consists of scientific presentations, meetings of the international SDFDS executive and a social day showcasing the heritage and military culture of the host nation. The spirit of international cooperation and strategic partner-



Building international friendships at the military congress (l. to r): Lt.-Col. Ryo Tsunoda, Japanese Dental Service; Maj. Carolyn Boyd, Canada; Maj.-Gen. Paramjit Singh, chief, Indian Army Dental Corps; Mrs. Kaur-Singh, India; Maj. Sylvie Lavoie, Canada; Mrs. Ranjara Parmar, India; Col. Scott Becker, director dental services, Canada.

ships is built and fostered as much through the social program as through the scientific program. The social day was a major success. It included a display by The Black Watch (Royal Highland Regiment) of Canada – Pipes & Drums and a tour of the Stewart Museum at the Fort on Île Sainte-Hélène, which featured a re-enactment of 2 historic regiments preparing for battle.

CFDS personnel also gave a presentation at the main FDI Congress, describing CFDS dental support to deployed Canadian Forces troops over the past 15 years in locations as diverse as Bosnia, Afghanistan, the Arabian Gulf and Haiti. There was also a short overview of the CFDS Forensic Team deployment in response to the crash of Swiss Air Flight 111 near Peggy's Cove, Nova Scotia. ○

### FDI Local Organizing Committee

This year's FDI AWDC would not have been such a success without the tireless efforts of a team of dedicated individuals. The Montreal FDI Local Organizing Committee (LOC) was inspired by its chair, Dr. Denis Forest. Dr. Forest was able to generate



Dr. Denis Forest, chair of the Local Organizing Committee, handing over the official FDI flag to representatives of Shenzhen, China, for the 2006 FDI Congress.

an excitement level and enthusiasm that carried the LOC through to the conclusion of the Congress. The Montreal LOC executive was composed of Dr. Robert Charland, vice-chair, Dr. André Prévost, scientific program, and Dr. Jonathan Lang, public relations.

While it would be impossible to thank everyone on the LOC for their contribution, Dr. Robert Salois, president of the Order of Dentists of Quebec (ODQ), Dr. Chantal Charest, president of the Quebec Dental Surgeons Association (QDSA), Dr. Daniel Pelland, executive director of QDSA, Dr. Louis Dubé, CDA past-president, and CDA staff members Linda Teteruck, Johanne Patenaude, Beth Keeping and Bernadette Dacey all deserve high praise for their work before and during the Congress. ○

### FDI Generates Extensive Media Interest

Coverage of oral health issues in the media reached a fever pitch in August and September, stemming from interest in the FDI AWDC. In cooperation with the ODQ and FDI, CDA organized a coordinated media and public awareness campaign designed to bring oral health concerns to the attention of local and national media outlets. The resulting coverage was a testament to a successful campaign.

During the Congress itself, CDA president Dr. Jack Cottrell and ODQ president Dr. Robert Salois were in high demand, making appearances on several Montreal television broadcasts and being interviewed on newscasts aired by CTV and Global local television affiliates.

Primary among the issues highlighted in the media was the rate of caries in children. This coverage arose from a press conference held on August 24, where 2 young children presented international experts and parents with a manifesto expressing their concerns about oral health.

The event was held to promote the importance of caries



(L. to r.) Charlotte, aged 9, and Marion, aged 12, deliver their manifesto at FDI press conference.

"Today, we wanted to invite children from all over to fight against cavities and take good care of their oral health. As a symbolic gesture, our manifesto voices our concerns about our teeth, but also our gums, sugar, fluoride, plaque and bacteria... And we go as far as asking our parents and oral health professional friends to be our guides and make it fun, so that we include good habits early on in our daily routine."

prevention and to publicize Colgate's *Bright Smiles, Bright Futures* marquee program, which was on site for the duration of the FDI Congress.

The emphasis on children's oral health continued as major newspaper outlets picked up the story. The *Montreal Gazette* ran a front-page column on August 31 focusing on caries rates in children in Quebec and Canada. The *Toronto Star* followed with its own story on September 2. ○

**FDI Social Events**

**First Female FDI President Inspires Delegates With Passionate Words**

While a musical variety show kicked off the FDI Welcome Ceremony festivities on a thunderous note, it was incoming FDI president Dr. Michèle Aerden's words that left a lasting impression on the audience.



Dr. Michèle Aerden

Dr. Aerden of Belgium became the first woman president of FDI when she accepted the official chain of office from her predecessor, Dr. H.R. Yoon. Her heartfelt speech recognized the significance of this momentous event. "My election to the presidency shows that the FDI is open to diversity, and ready to embrace the modernity of the 21st century," she praised.

"The presidency is a great honour but also a big responsibility, and I put myself at the service of the FDI," she continued. "During these 2 years of presidency, I will apply special focus in 3 areas: excellence, dentistry as a medical discipline, and ethics."

Dr. Aerden wants to dispel the myth of dentists as business people, placing more emphasis on the responsibilities of being oral health professionals. "We are not teeth merchants," she stressed. "We are doctors in oral health and bad oral health is a killer. There can be no general health without oral health!"

**Flag Ceremony**

Dr. J.T. Barnard, executive director of FDI, handled the master of ceremonies duties for the Welcome Ceremony. It all began with the Flag Ceremony, an event akin to the opening roll call of the Olympics. This was a proud moment for audience members, who made themselves heard as their flag and country were presented.

An official VIP delegation delivered welcome speeches to the assembly of people. The dignitaries included Dr. Jack Cottrell, CDA president, Dr. Denis Forest, chair of the Montreal Local Organizing



The Flag Ceremony highlighted the international flavour of FDI.

Committee, Dr. Pierre Corbeil, Quebec Minister of Natural Resources and Wildlife, Dr. Yoon and Dr. Aerden.

Although unable to attend the FDI Welcome Ceremony in person, the Right Honourable Paul Martin delivered a personal video address to the crowd. "Our government recognizes that good dental health is an important component of overall general health," said the prime minister. "It is for this reason that I would like to commend the FDI on its work with the World Health Organization. A holistic approach to health that includes oral health is a goal that all countries should work towards."

**Canadian Colours**

The Welcome Ceremony culminated with the entertainment portion of the evening. 'Canadian Colours' was a grand theatrical showcase, reminiscent of a Broadway production.

The concept for the show saw a young girl named Carolyn taking the audience on a virtual journey across Canada, showcasing the local talents and flavour from the different areas of the country.

The show began with a Hoop Dance — a solitary male displaying this traditional ceremony of the First Nations peoples of the West Coast. FDI



The Hoop Dance was one of the more memorable performances.

attendees came away from the night both entertained and inspired, as Canada laid out a first-class welcome for the world. ○

**5th Annual Canadian Reception**

The Stewart Museum, situated at the Fort on Île Sainte-Hélène, was the setting for the Canadian Reception on August 22, hosted by CDA and FDI.

This social event drew over 400 guests representing 45 FDI member associations and international organizations. Those in attendance were treated to a military display by La Compagnie Franche de la Marine. Several official representatives from FDI attended the event, including outgoing FDI president Dr. H.R. Yoon, incoming FDI president Dr. Michèle Aerden, Dr. Brent Stanley, FDI treasurer, Dr. J.T. Barnard, FDI executive director, and other FDI councillors.

Again this year, Oral B Laboratories – A Gillette Company generously sponsored the Canadian Reception. Oral-B has contributed to this event since the 2002 FDI Congress in Vienna, Austria. Dr. Paul Warren, Oral-B global vice-president of clinical research and dental affairs, was on hand to address the audience. ○



FDI president Dr. H.R. Yoon caps off the Canadian Reception military performance by participating in the detonation of a cannon.

**Jazz Music Fills the Palais des Congrès**

After spending the better part of 2 days attending scientific sessions, workshops or walking the exhibition floor, many people at FDI were glad to have a chance to relax and unwind at the Canadian Jazz Night on August 25.

Room 210 of the Palais des Congrès was transformed into a traditional Montreal jazz nightclub, complete with magicians and comedic performers entertaining guests at their tables.

Over 400 guests were treated to some powerful vocal and instrumental performances.

Canadian Jazz Night was made possible through the generous support of the principal sponsor, Pfizer Consumer Healthcare, the makers of Listerine. The evening's festivities were also sponsored by SciCan and KaVo. ○

**CDA and GSK Gala Reception**



(L. to r.) Dr. David Alexander, GlaxoSmithKline (USA) worldwide director of dental affairs, Dr. Jack Cottrell, CDA president, and Mr. George Weber, CDA executive director.

On August 25, CDA and GlaxoSmithKline (GSK) teamed up to hold a gala reception at the Montreal Museum of Fine Arts – Hornstein Pavilion. The more than 600 guests in attendance were able to preview the new design of JCDA and the CDA Web site. ○

**Upcoming FDI Congresses**

The 2006 FDI Congress will be held in Shenzhen, China, from September 22–25. Shenzhen is located 35 km from Hong Kong in the Guangdong Province. It is one of China's fastest growing cities and is a popular tourist destination.

The following year will see Dubai in the United Arab Emirates (UAE) hosting the 2007 FDI Congress. It is scheduled for October 24–27. It has also been announced that the 2008 FDI Congress will take place in Stockholm, Sweden, in August. ○

The 2005 FDI Annual World Dental Congress was a collaboration between CDA, the FDI World Dental Federation (FDI) and the Order of Dentists of Quebec (ODQ), along with promotional support from the Quebec Dental Surgeons Association (QDSA).