2004 Pacific Dental Conference:

he Canadian Dental Association and the Association of Dental Surgeons of British Columbia (ADSBC) teamed up for a very successful 2004 Pacific Dental Conference (PDC). The event, which took place March 4-6 at the Vancouver Convention and Exhibition Centre, drew 9,435 dental professionals from across Canada and the United States for 3 days of professional development and social activities with a distinctively North Pacific flavour. The joint CDA/ADSBC event also included a trade show that drew 180 exhibitors. The PDC featured a world-class program of speakers, whose topics were targeted at



the entire Canadian (and indeed global) dental community. Speaking at the ABBA-Cadabra Evening social event, CDA president-elect Dr. Alfred Dean praised the PDC for its well-rounded set of meetings, solid Continuing Education courses, and entertaining and imaginative social program (which included an ABBA tribute by a group of amazing entertainers). Dr. Dean cited the PDC as an outstanding example of a successful partnership between 2 dental associations. "An event of this size does not come off this successfully without a lot of hard work and support," he noted.



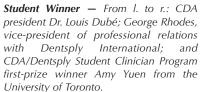
The CDA/Dentsply Student Clinician Program conducted by CDA and sponsored by Dentsply International gives 1 student from each accredited dental school in Canada the opportunity to compete for awards and receive an expenses-paid trip to the CDA convention. Participants compete in 1 of 2 categories — clinical application and techniques or basic science and research. Awards are granted to first- and second-place winners. The top 2 participants were honoured during the CDA/Dentsply Awards Reception. Participants and guests at the reception were: (top row) Dr. Bernard Dolansky, chair, Dentistry Canada Fund; Amy Yuen, University of Toronto (1st prize winner); Claude Raymond, Laval University; Céline Messier, University of Montreal; Anita Glockner, University of Manitoba; Melissa Lee, McGill University; (second row) Jasdip Minhas, University of British Columbia (2nd prize winner); Ellen Park, University of Western Ontario; CDA president Dr. Louis Dubé; George Rhodes, vice-president of professional relations, Dentsply International; Carlie Lemoine, Dalhousie University; Derek Nordstrom, University of Alberta; and (in front row) Dr. Barry Dolman, Pierre Fauchard Academy.

A Successful Partnership between CDA and ADSBC

McGill University Alumni Reception — A special reception was held on March 4 for the McGill University Dental Alumni and friends to commemorate the faculty's centennial. Attending the reception were (l. to r.): Dr. James Lund, dean of McGill University's faculty of dentistry; Dr. Norman Miller, director of community relations, McGill University; Professor Heather Munroe-Blum, principal and vice-chancellor, McGill University; CDA president Dr. Louis Dubé; and CDA executive director George Weber.



SciCan Product Launch – On March 5, during the CDA Reception, SciCan introduced KaVo's HealOzone to the Canadian dental marketplace. The new technology is designed to eliminate bacteria on the tooth surface in those areas where dental caries is in its earliest stages and a cavity has not yet formed. At the product launch were (l. to r.): Gary Hunter, Western regional manager, SciCan, Vancouver; Nick Hartgroves, international training manager, KaVo, Buckinghamshire, United Kingdom; Normand Lacroix, Canadian national sales manager, dental division, SciCan, Toronto; CDA president Dr. Louis Dubé; Mitch Van Rassel, marketing manager, SciCan, Toronto; and CDA president-elect Dr. Alfred Dean.



Sponsors -

The 2004 CDA/ADSBC Pacific Dental Conference was made possible through the generous support of the following organizations. We would like to extend a special thanks to all our sponsors.













